

Press Release

Thursday, September 22, 2016

Hoosier FK Kart Racing Tires Gaining Popularity with Champ Kart Racers

Champions On Dirt Dash For Cash Racing Series Presented by Hoosier Racing Tire is starting to pay off for drivers.



Sr Champ 425 On Hoosier FK Kart Racing Tires. Jeff Freeman with his winning kart at Liberty Raceway Park August 27, 2016

Hoosier Racing Tire has been offering considerable bonus money to racers at three North Carolina kart racing tracks this year to promote their new kart racing tire compound, the FK. Racers at Woodleaf Speedway, Coleridge Speedway, and Liberty Raceway Park have shared a total of 11 Dash For Cash events so far this season

with a combined bonus potential of \$18,000, with some events paying up to \$5,000 to the winner.

As with other performance kart parts, racers are reluctant to change if they feel that they are dialed in, especially with tires, but the FK compound has slowly started to catch on. With each Dash For Cash event more and more racers are willing to trust the Hoosier brand and try the new compound. Extra bonus money is a nice incentive as well. Some of the Dash For Cash events pay up to a \$5,000 bonus to the race winner and in the event that no one wins the race on Hoosier FK tires, the highest finisher on four FKs can take home the highest finisher bonus of up to \$1,000 depending on the kart class.



Sr Champ 425 Winner On Hoosier FK Kart Racing Tires. Robbie Yow with his winning kart at Liberty Raceway Park August 13, 2016

Liberty Raceway Park Champ Kart racers have been the most successful on FKs so far, fielding eight out of 16 karts on Saturday, August 13th, with the top three finishers--Robbie Yow, Jeff Freeman, and Tyler McDonald--running on Hoosier FKs. Two Weeks later, Jeff Freeman took the checkers and the Dash For Cash bonus at Liberty in the Sr. Champ 425 running on the FK compound.

With only three Dash For Cash events remaining on the schedule for 2016 with a total of \$7,500 bonus money up for grabs, it might make sense to test your setup with Hoosier FKs.

In addition to the Dash For Cash bonus, winners also receive a set of four Hoosier FK tires. Clone Heavy Winners will also receive a leather Hoosier Tire/Champions On Dirt racing jacket.

HOOSIER *DASH FOR CASH* DATES & AWARDS Where Someone Is Always A Winner!!

Date	Class	1 st Place	Highest Finish
Saturday, September 24 Liberty Raceway Park	SR Champ	\$2000	\$500
Saturday, October 15 Woodleaf Speedway	JR3	\$500	\$250
Saturday, October 22 Liberty Raceway Park	Clone Heavy	\$5000	\$1000

Clone Heavy winners also receive leather Hoosier/COD Jacket. All winners also receive 4 Hoosier FK tires.

DASH FOR CASH Bonus pay out is in addition to track purse in pre-selected A-Main races

Dash For Cash Rules:

- 1. Dash For Cash awards only available to drivers racing in the select A-Main event.***
- 2. If no driver wins the Dash For Cash race, the highest finishing driver will receive a Highest Finisher award up to \$1000. Highest finishing driver must finish race.***
- 3. 15 kart minimum entry for the Winner bonus to pay out. No minimum entry for Highest Finisher award to pay out.***
- 4. Drivers must be running 4 Hoosier FK tires***

If you are interested in becoming a sponsor for **Champions On Dirt** Presented By Hoosier Racing Tire kart racing tour, or for racer info or media inquiries, please contact Jeff Freeman at 336-403-3275 or send a message to jeff@championsondirt.com

For the complete racing schedule, rules and series info, please visit www.championsondirt.com

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